



About Us

The Asheville Pickleball Association (APA), a 501(c)(3) nonprofit organization, promotes the growth of pickleball in Western North Carolina to enrich lives in our communities. The volunteer Board consists of 11 members, who meet monthly.

Mission Statement

The mission of the Asheville Pickleball Association is to be a community partner that promotes the growth of pickleball through educational clinics, competitive leagues, tournaments, and social events, and that advocates for the new construction and/or improvement of public pickleball facilities.

Committee Title: Membership Committee

Committee Structure:

Membership Committee Board Liaison: An APA Board member who has shown interest in the objectives of a committee. An APA Board Liaison is responsible for seeking and establishing the person to fulfill the Committee's Lead. The Board liaison is not to run the committee, but provide input, guidance, and act as the facilitator between both the Board and the committee, insuring Board oversight. The Board Liaison will attend the committee meetings and provide an update on the committee at each Board meeting. It is the Board Liaison's responsibility to bring forth recommendations and/or concerns. If there are committee needs/decisions/approval needed between APA Board Meetings, the Board Liaison will notify the APA Board, and a special email/call/virtual meeting will be organized.

Annually, a budget will be determined for the membership committee. The Board Liaison can authorize up to \$100.00 in approved expenses for use by the committee. Completion of an APA expense report with a receipt and description of what the money was used for must be turned in for every reimbursement(s). Any amount above \$100.00 must be approved by the larger Board.

Membership Committee Chair: The Committee Chair will arrange and organize the Committee meetings. With the help of the Board Liaison, the Committee Chair will oversee the implementation of the committee's activities. The Committee chair will designate a committee member to take minutes (may record minutes using Zoom or AI but must make

the minutes available to the Committee and the Board. The Committee Chair, with the help of the Board Liaison, oversees that the recommendations and/or actions of the committee are implemented.

Membership Committee Member Roles & Responsibilities: The Membership Committee is responsible for recruiting new standard and Pickler's Club members. The Committee will train the new committee members in the specifics of its mission. Outside organizations the committee may interface with include, but are not limited to, Asheville Parks & Recreation. The Membership Committee is responsible for recruiting new members at all levels.

Major tasks include:

- Fully understand the mission of APA to be able to relay it to prospective members.
- Write a monthly article for the APA newsletter.
- Make online requests for new members on the official website.
- Encourage membership using all forms of social media.
- Network in the pickleball community and encourage membership in APA.
- Coordinate with the Adult Programming Committee to host/staff a new member sign-up table at each scheduled beginners' pickleball clinic (usually monthly), held at Murphy-Oakley Park and the local community centers.
- Maintain banners, business cards and other items purchased for use by APA at noted functions.
- Maintain equipment needed to register the credit cards of new members.
- Correspond with committee members to keep them motivated to continue to serve, thanking them for their help, etc.
- Others as deemed necessary by the board.

Skills Required:

A commitment to serve. Organized. Self-driven. Friendly.

March 2, 2025